

# FORMTRAN



"We looked at other products, but they don't offer the OCR quality and speed we needed. Most of all, they don't offer the same level of support. The support we have received from Formtran is phenomenal. They got us up and running in no time, and made some big time money saving suggestions. The savings for the Formtran system in time, money and space far outweighed the investment."

Vice President  
Ohio School Pictures

## Compatibility

Formtran's Order Form Scanning Solution is compatible with many of the leading photo lab management software programs, including:

- OSP ILS
- DRUMS
- PhotoLynx
- GiantLeap Solutions
- Time Stone

## About Formtran

Formtran is a leading provider of cutting edge scanning and forms processing solutions for customers in business, healthcare, education, photography and government.

## FORMTRAN

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## Photography Order Form Automation

### Speed and Accuracy

Fast, accurate data collection is critical given the level of customer service that is required by school and sports photographers and labs. Whether you have 500 or 5,000 order forms per day, you can work faster and smarter by using Formtran's Photography Order Form Scanning Solution to automate the order entry process of your forms.

- Reduce the time and cost of order form data entry
- Handle growth without increasing staff
- Improve accuracy
- Apply custom business rules to improve the validity of order information

### Formtran Photography Order Form Scanning Solution

Formtran has developed and delivered order entry solutions for numerous organizations within the photography industry. Formtran's Order Form Scanning Solution utilizes cutting edge technology to drastically reduce data entry time of your orders. Once the order data is lifted from the form, it can be formatted and exported to most photography information management systems. Images of the order form can also be exported to a search and retrieval system to help improve customer service by finding records faster.

Player's Info		ORDER FORM		Trader Card Information		Please fill in the circle or circles below the packages you wish to purchase	
1 Fill in the following information, <b>"PLEASE PRINT CLEARLY"</b>		3 Don't Forget Your Trader Card Information		4			
FName		Height		1	Traditional	29	Specialty
LName		Uniform		2	Memory Mats	30	Photo
Address		Weight		3		31	
City	State	Age		4		32	
Zip				5		33	
Phone Number (HOME)				6	Al. Car Gift	34	
				7	Bonus	35	
Parent's Info		I am paying by:		8	Coaches Gift	36	
FName		CASH: Please place exact payment in envelope.		9		37	
LName		CHECK: Please provide and place payment in envelope. Player name and league must appear on check. All returned checks & service fees may be electronically debited or bank drafted from your account. Verifydispute@revolve 800.460.0124		10		38	
		CREDIT CARD: Please fill out credit card slip inside envelope and seal.		11		39	
2 The Association, Team & Coach is a must		6 Payment \$		12		40	
Association		Amount Enclosed		13		41	Specials
Team				14		42	Adult-Shirt (S, M, L, XL)
Coach		5 Buddy Photos		15		43	S
Position		Please indicate package # in the boxes to the right		16		44	M
		Whose your BUDDY		17		45	L
		(Please indicate your buddy's name to the right)		18			XL
Individual Label		FOR STUDIO USE ONLY		Buddy Label Only			
		1000					

## Work Faster and Smarter

Formtran provides turnkey solutions or just the key piece you need. Our services will help you shorten your development time and guarantee the success of your project. Formtran will provide the expertise necessary to address and solve each issue before it becomes a "show-stopper".

- Form design and optimization
- Validations
- Scanner selection
- Form printing
- Training
- Custom programming